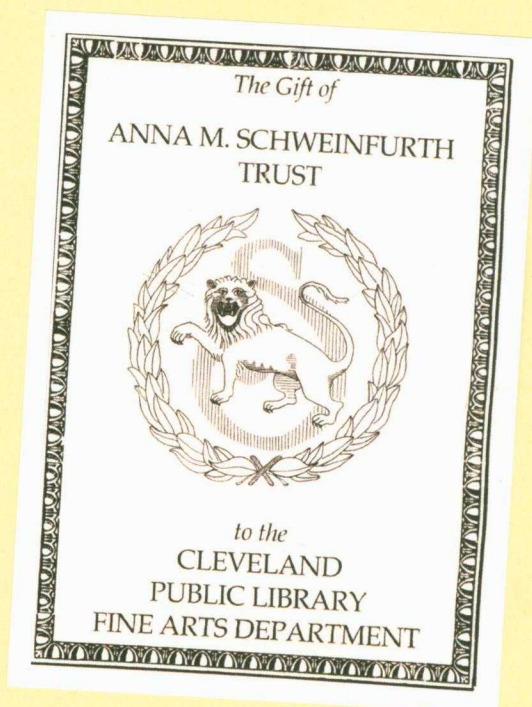


ARCHITECTURE
and Design

UMBERTO INNOCENTI - RICHARD K. WEBEL

5XX120
#40326
5200



ARCHITECTURE *and Design*



THIS ISSUE DEVOTED TO THE WORK OF
UMBERTO INNOCENTI - RICHARD K. WEBEL
LANDSCAPE ARCHITECTS

ROSLYN, LONG ISLAND, N. Y.

ARCHITECTURE AND DESIGN, printed in the United States, is controlled and published by Architectural Catalog Co., Inc. Main, Executive, Publishing and Editorial office, 52 Vanderbilt Avenue, New York, cable address "Stearlaw" New York. Western office, 612 North Michigan Avenue, Chicago. Minimum of ten issues per annum. Subscription price \$8.00 per year, in advance. Single issues \$1.00 per copy.

Copyright, 1937 by Architectural Catalog Co., Inc. The contents of Architecture and Design must not be reproduced in any manner without written permission.

Foreword...

On the following pages are reproduced some photographs of landscape effects created by UMBERTO INNOCENTI and RICHARD K. WEBEL, *Landscape Architects*. These pictures illustrate their fundamental conception that the existing beauty and character of nature can be used and enhanced to serve the purpose of enjoyable living and that when outdoor beauty is entirely lacking it can be created out of whole cloth.

In these days it is rare good fortune to find a small, God-given, natural spot of old trees, good views, rolling lawns and pond or stream to form the setting of a house. More likely it is that the house must be placed in a spot that happens to be convenient or available, with few or no natural advantages. As the rooms of the house have been built and completely furnished for living so can the outdoor areas be completely built and furnished for outdoor living. Ground can be graded for terraces or natural rolling lawns, gardens built, views created and full sized trees and shrubs so planted as give an atmosphere of age and rural charm.

In the pictures shown, which were taken immediately on completion of the work, no attempt has been made to differentiate between landscape settings using and enhancing given elements from those settings created out of whole cloth and pure imagination. Whatever the problem is to begin with, the result must be one beautiful to look at and useful to live in.

In such a setting each plant is selected and placed as an individual with special character and fitness for the final composition. The measure here is one of quality rather than quantity with the thought that the effect be immediate, the picture permanent and the resulting upkeep minimum. Such carefully designed and developed landscape compositions take little care, are always a joy, winter and summer, and constantly improve with age.



Photographs by GOTTSCHO



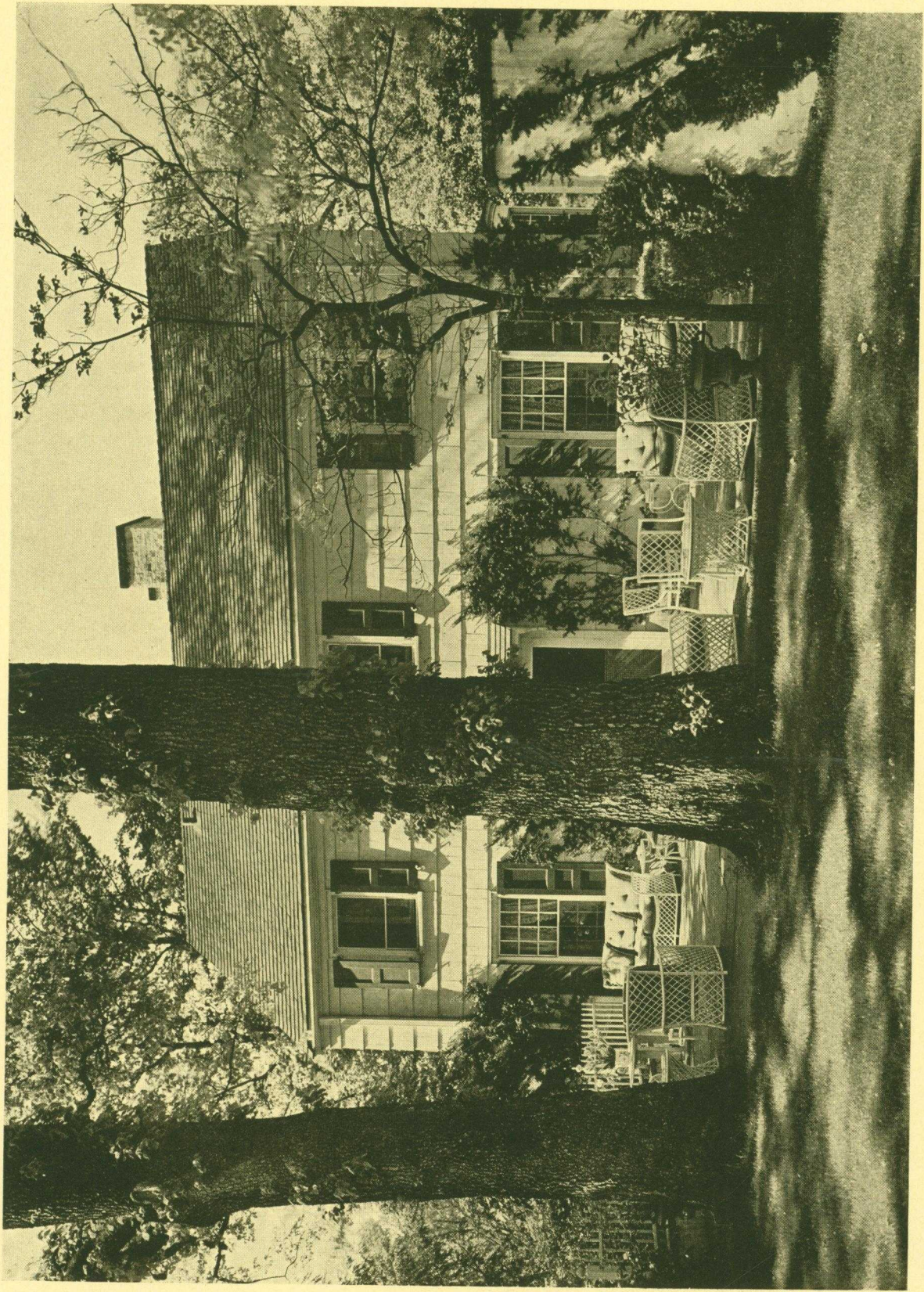
WATERFALL AND PONDS DEVELOPED FROM SWAMP



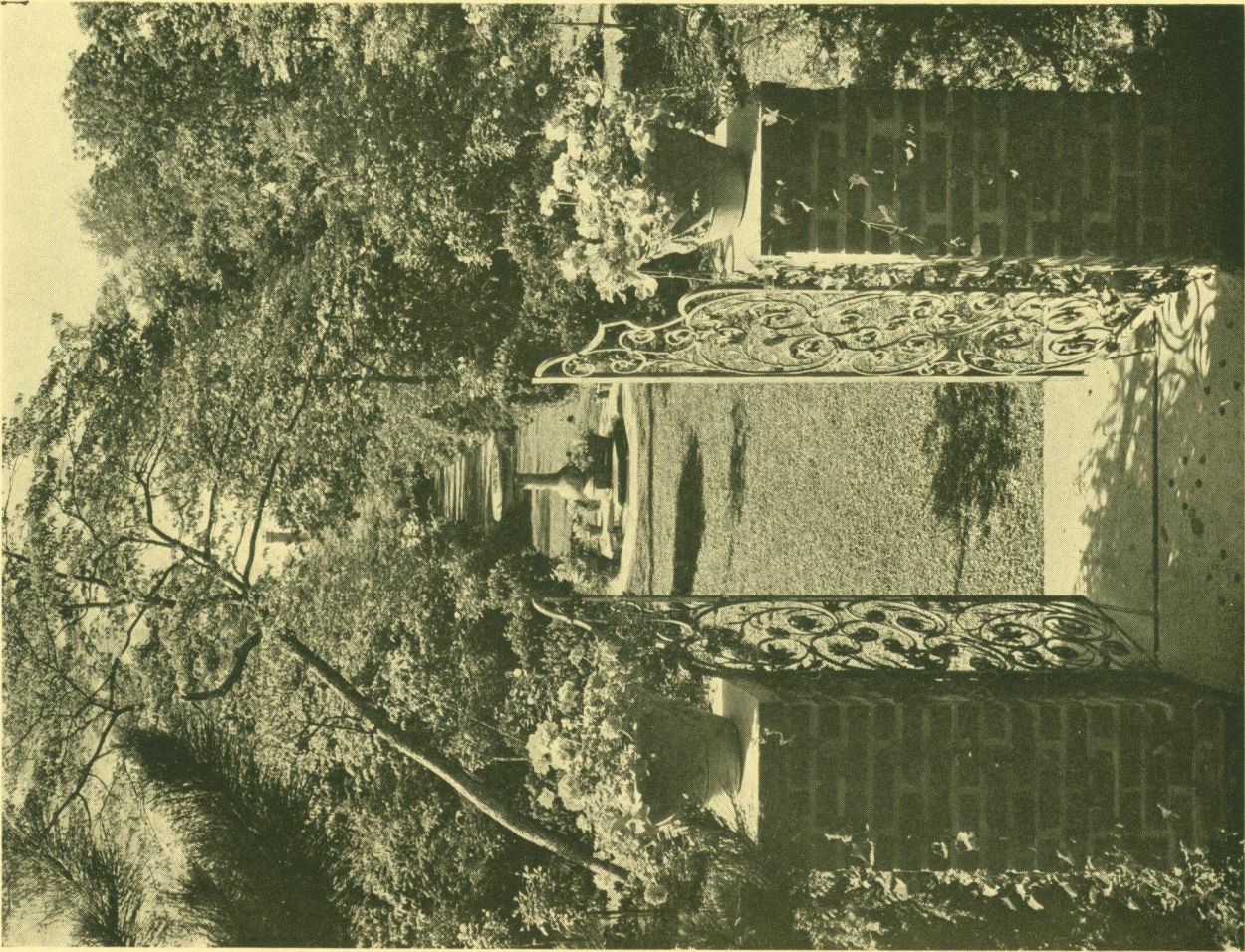
AN INTIMATE GARDEN WITH OLD LONG ISLAND HOUSE



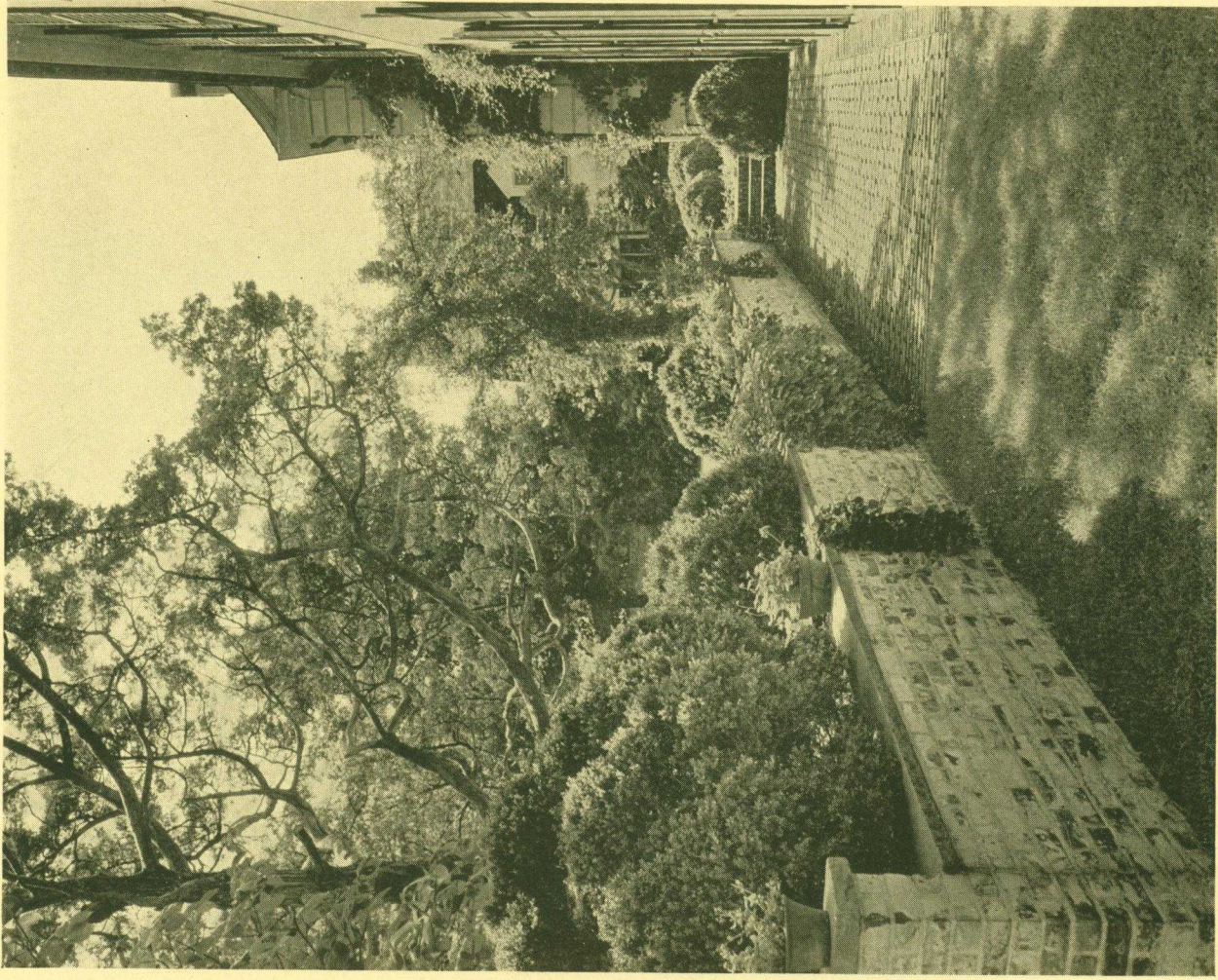
THE SETTING



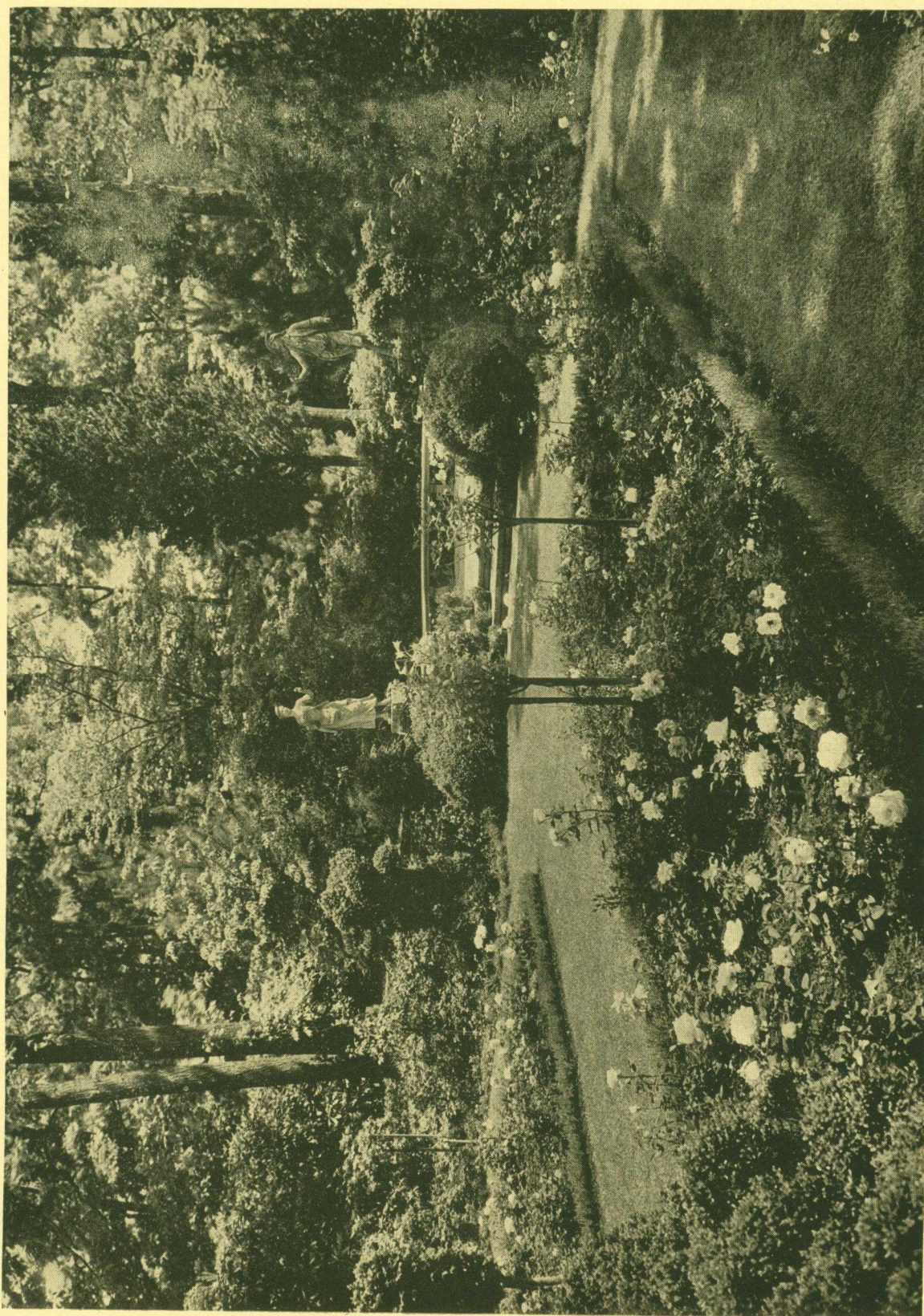
THE TERRACE



SECLUDED CIRCULAR GARDEN WITH VISTA



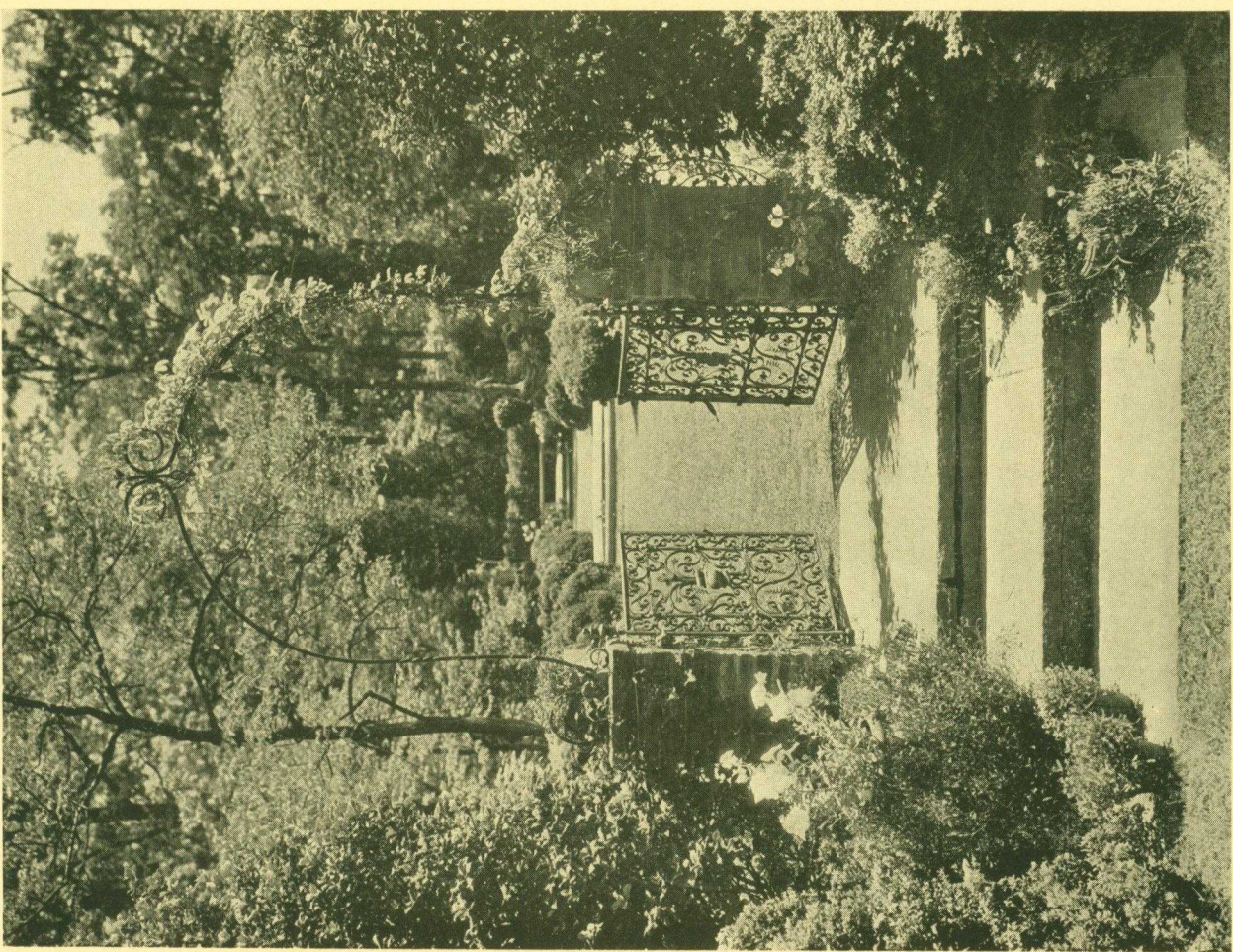
TREATMENT OF WALL AT HOUSE



ROSE GARDEN



WOODLAND APPROACH TO ROSE GARDEN

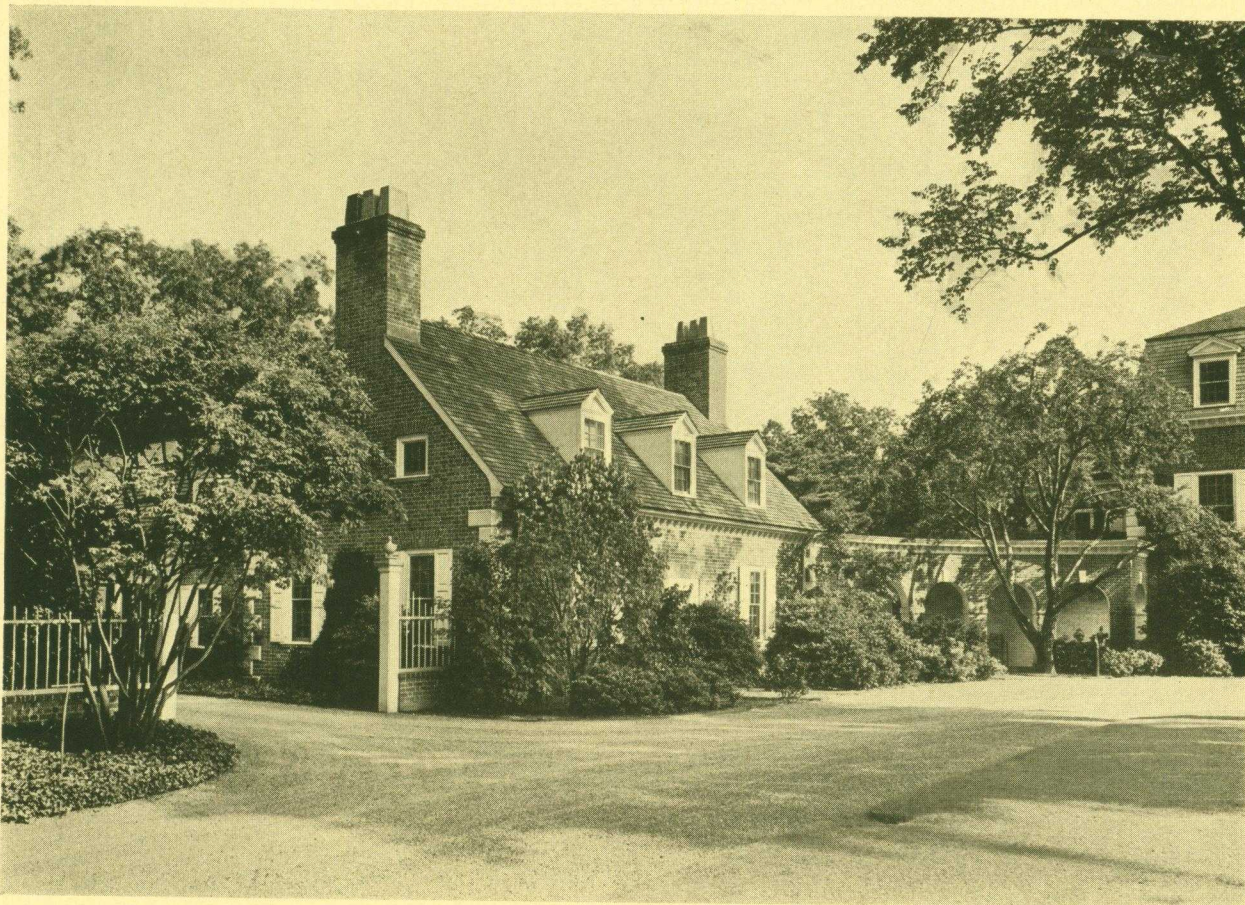


ENTRANCE TO ROSE GARDEN



AN OLD VIRGINIA SETTING CREATED ON THE NORTH SHORE OF LONG ISLAND

David Adler, *Architect*



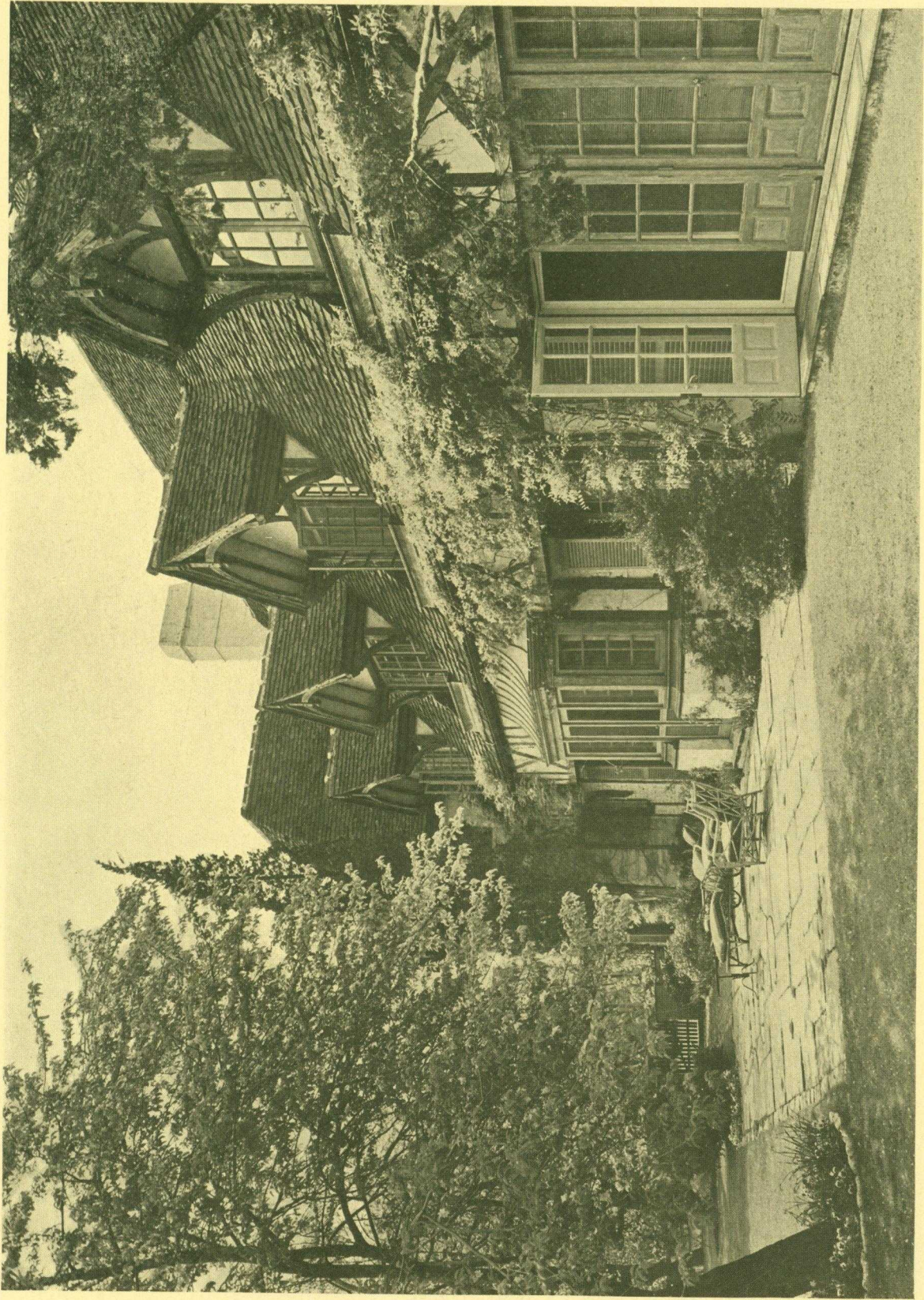
DETAIL OF FORECOURT



VISTA FROM HOUSE



TREATMENT OF FRENCH PROVINCIAL HOUSE . . . THE ENTRANCE



THE TERRACE



ALLÉE DEVELOPED WITH NATIVE RED CEDARS



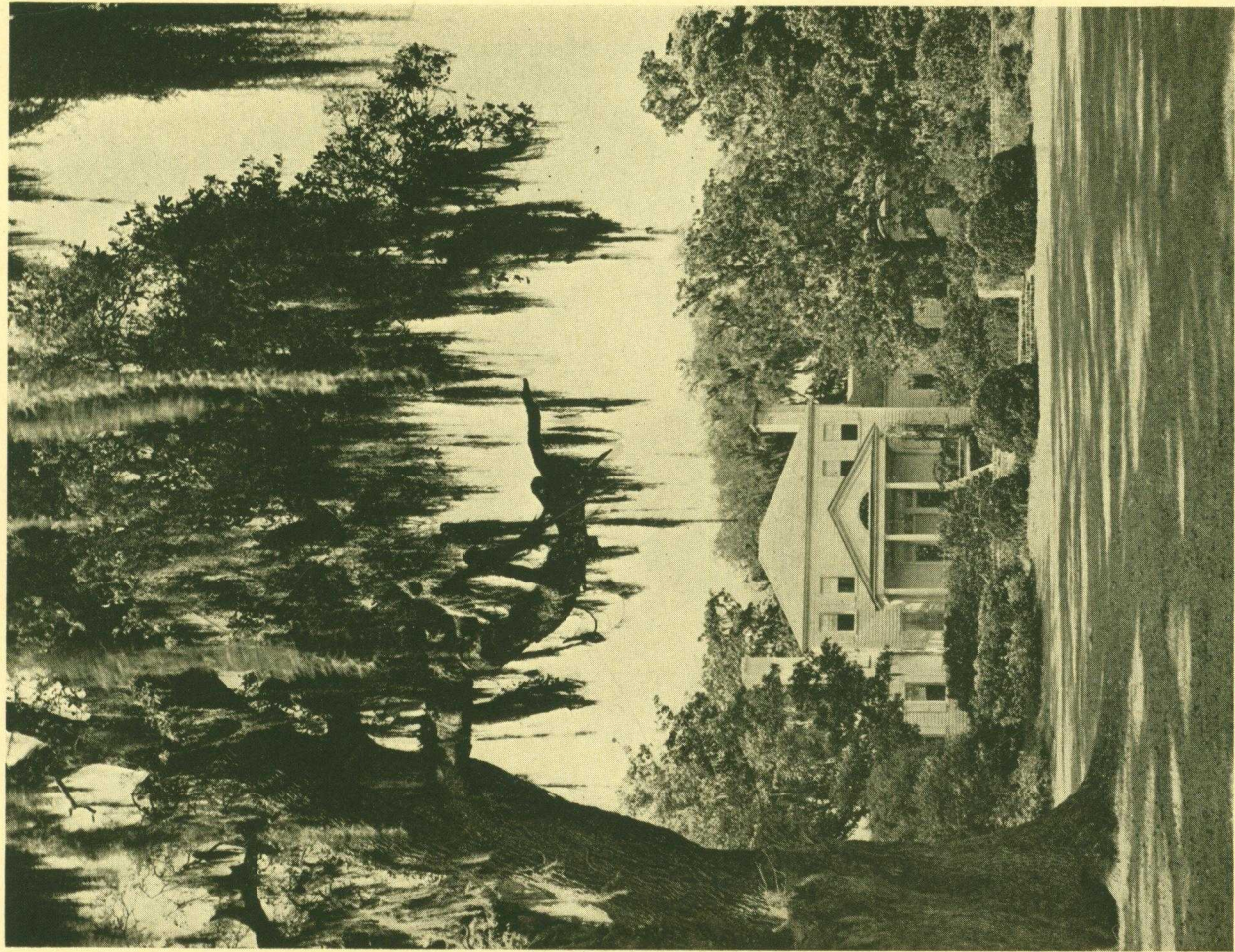
SPRING EFFECT ALONG ENTRANCE DRIVE



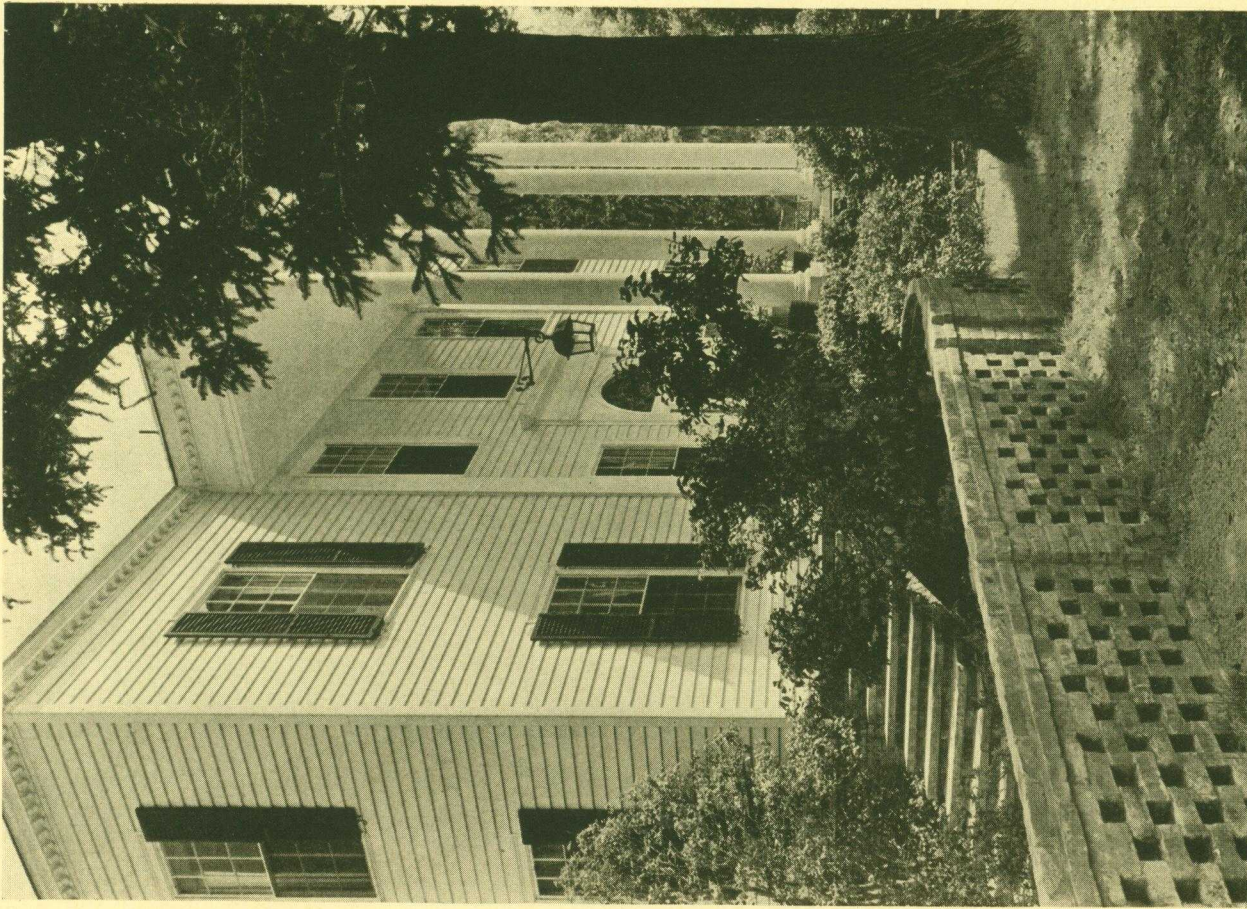
ENTRANCE TO HARRIETTA PLANTATION, SOUTH CAROLINA



CAMELLIA AND AZALEA GARDEN WITH DEVELOPED VISTA



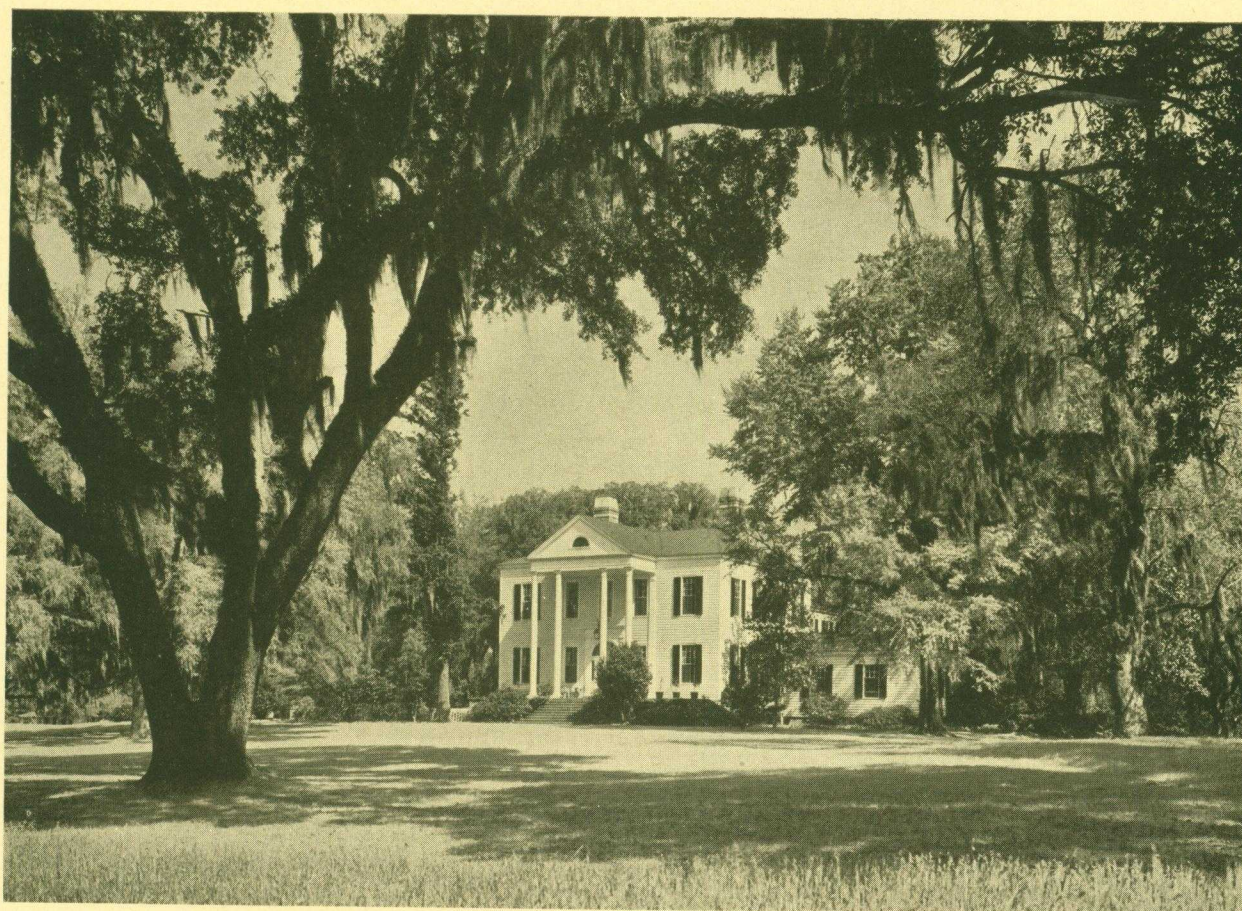
VIEW OF HOUSE FROM GARDEN AT HARRIETTA



CAMELLIA AND AZALEA GARDEN AT FRIENDFIELD

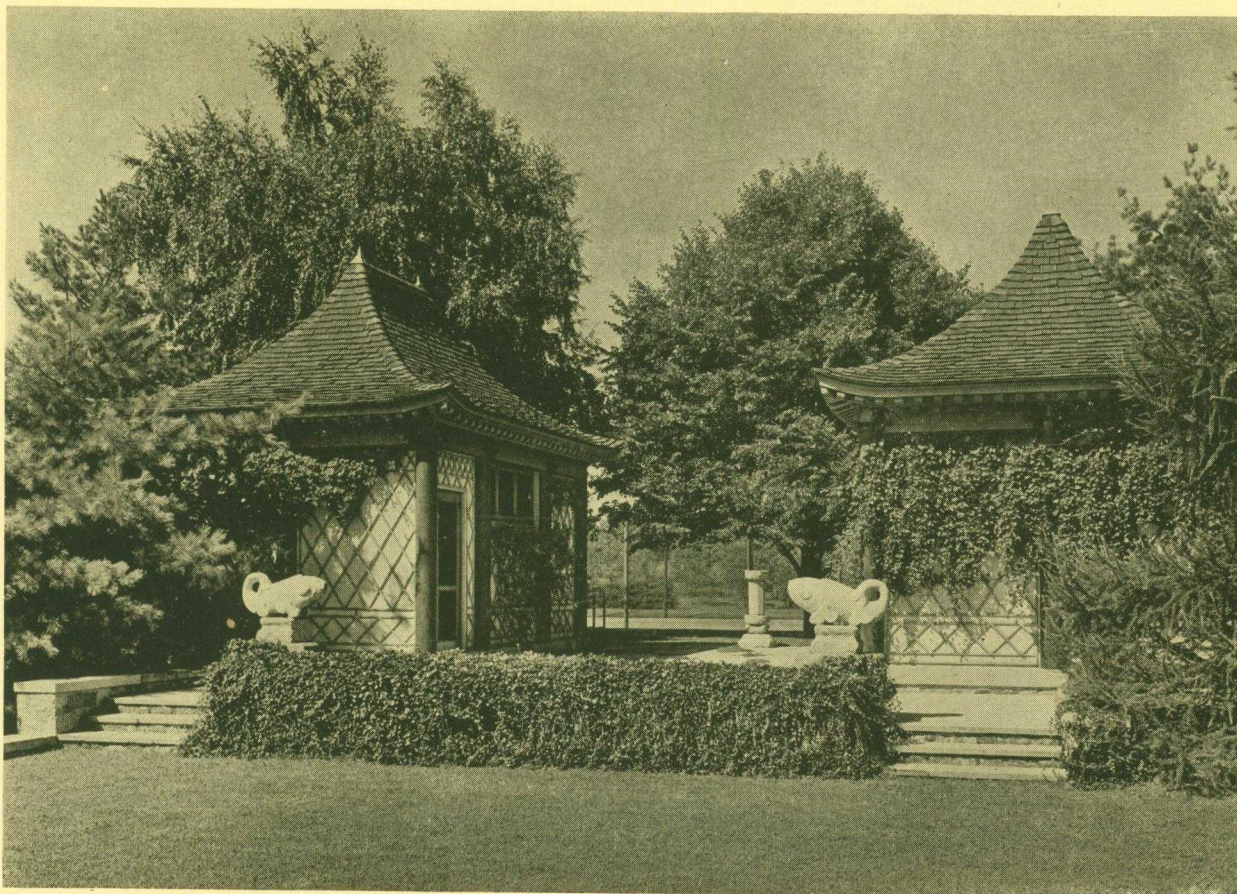


TERRACE GARDEN AT FRIENDFIELD



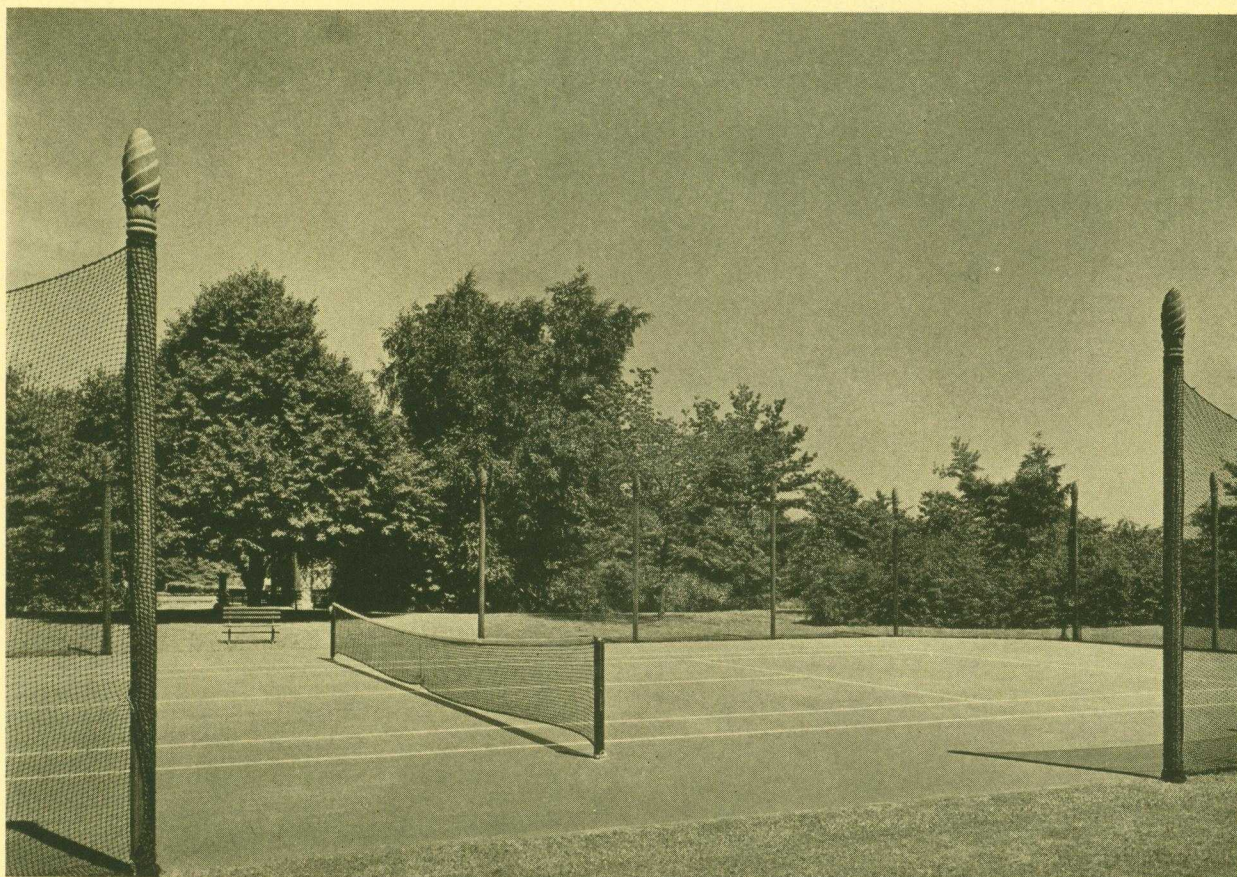
VIEW TOWARD HOUSE FROM RICE FIELD AT FRIENDFIELD

Arthur I. Meigs, *Architect*

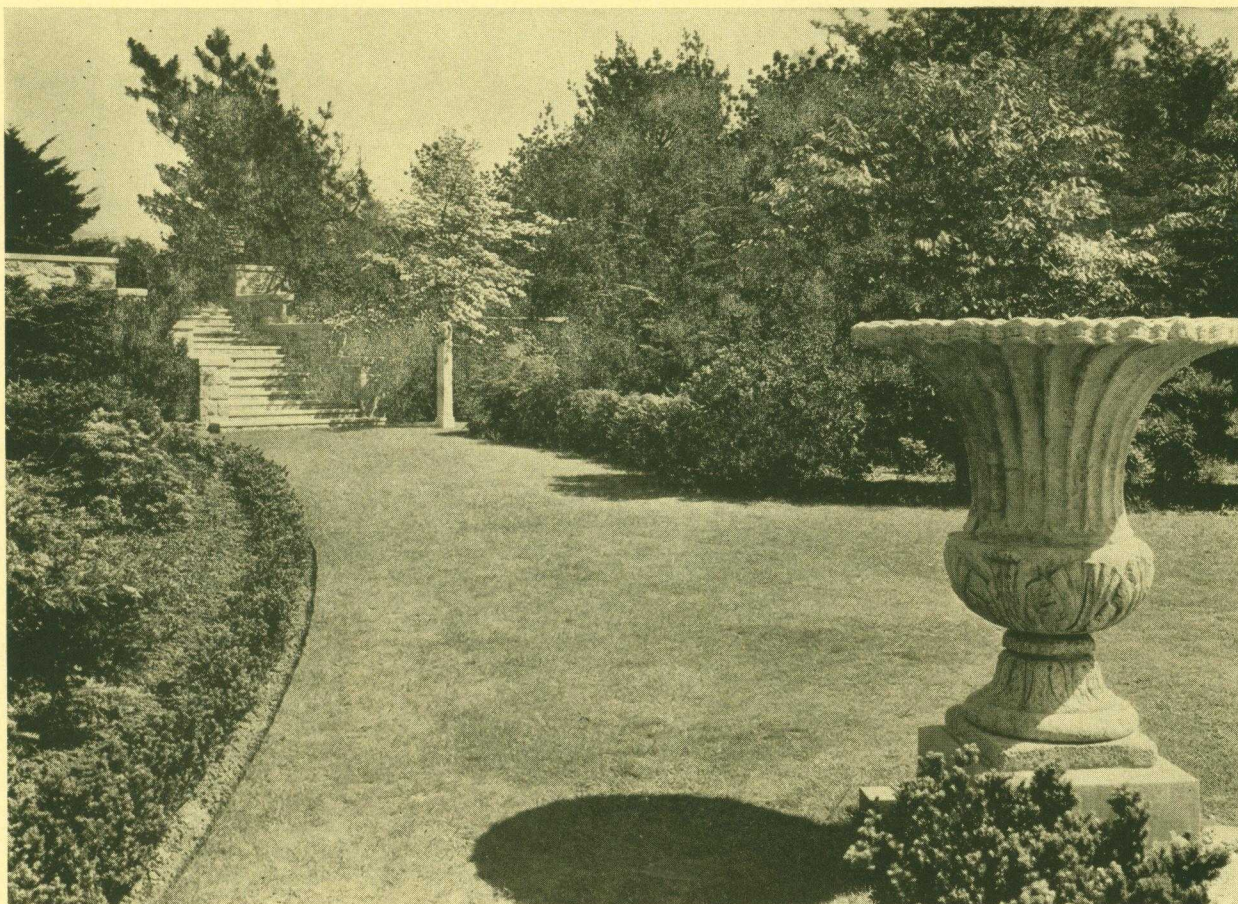


TREATMENT OF BATH HOUSES AND TENNIS COURT

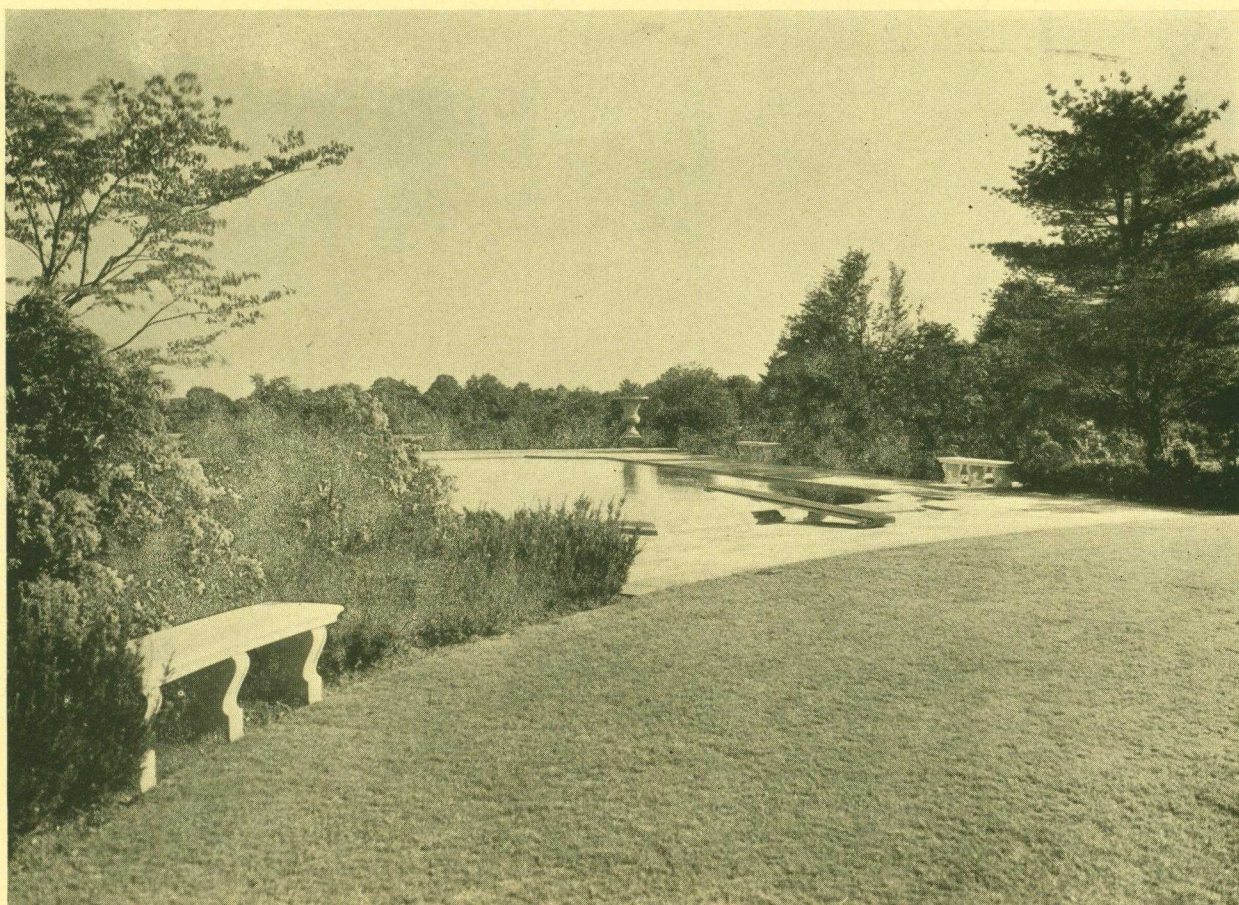
Philip L. Goodwin, *Architect*



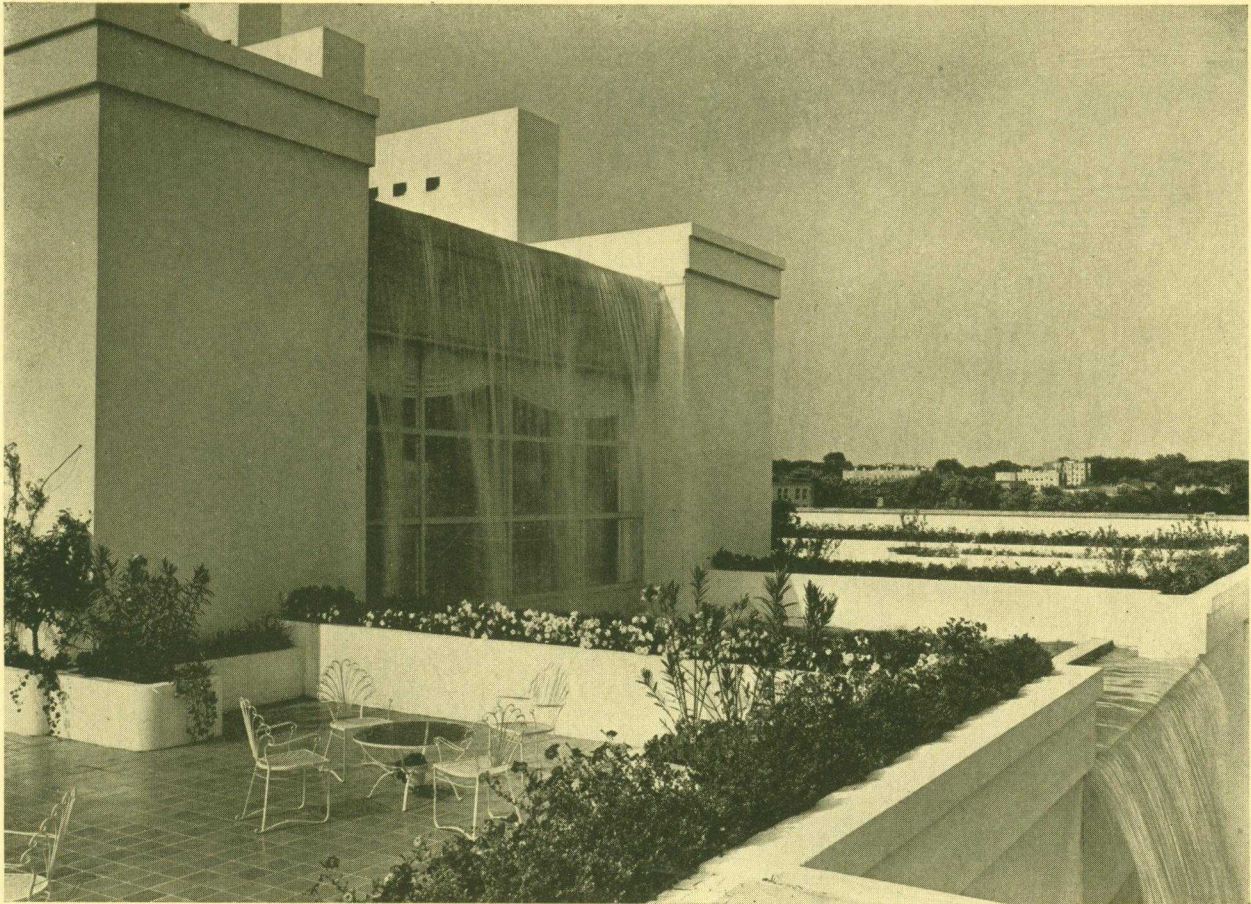
TENNIS COURTS WITH CARVED POSTS AND FISH NETTING



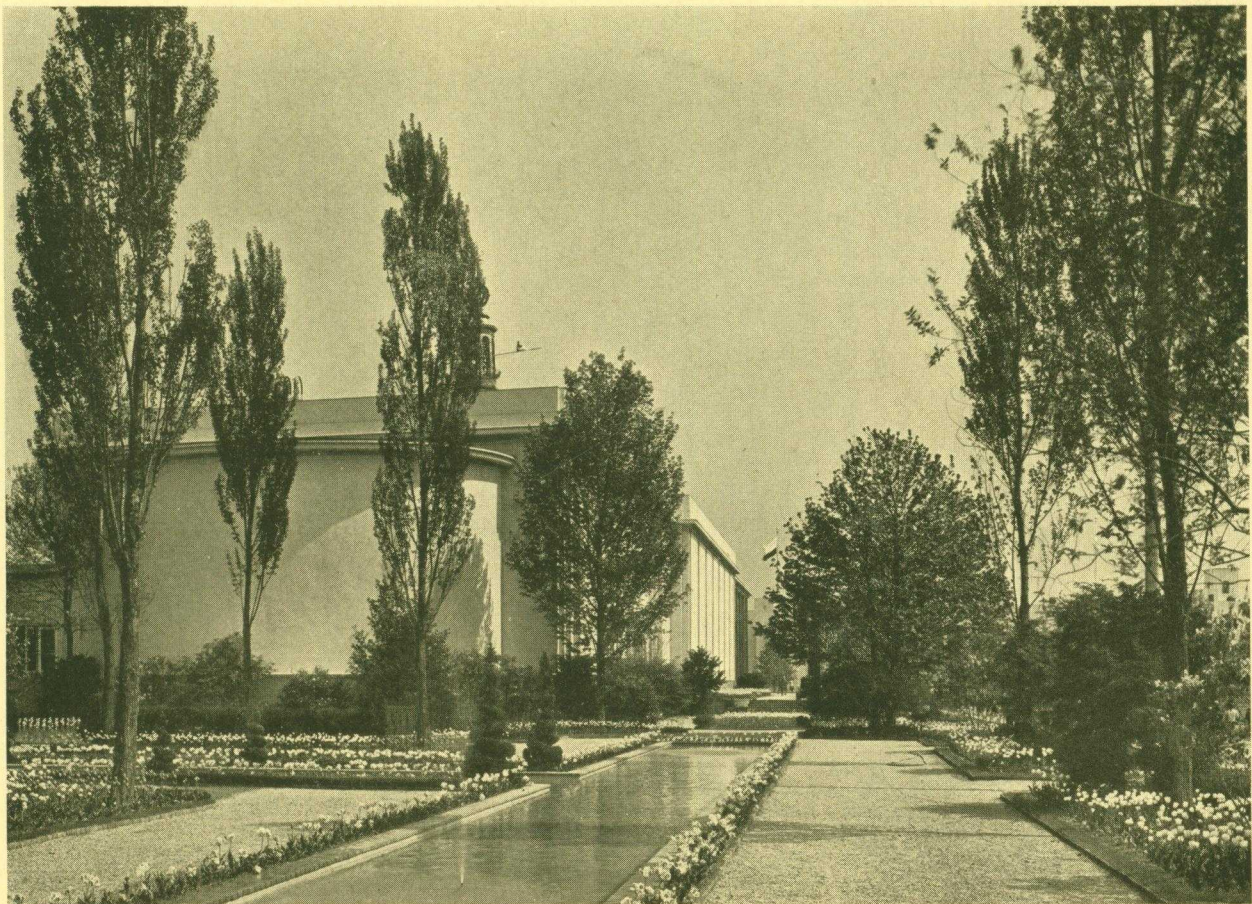
STEPS LEADING TO TERRACE GARDEN



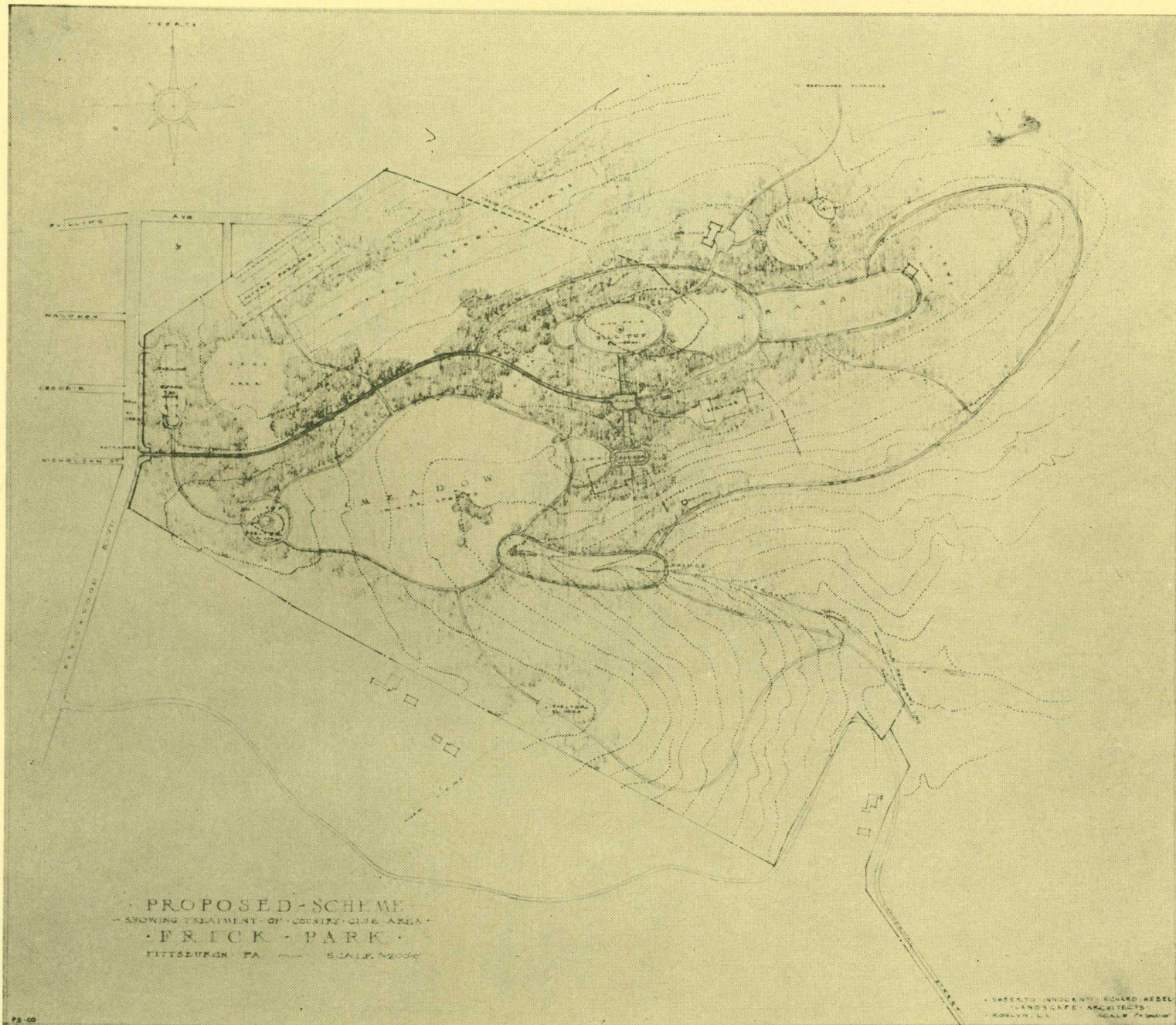
SWIMMING POOL AND TERRACE GARDEN



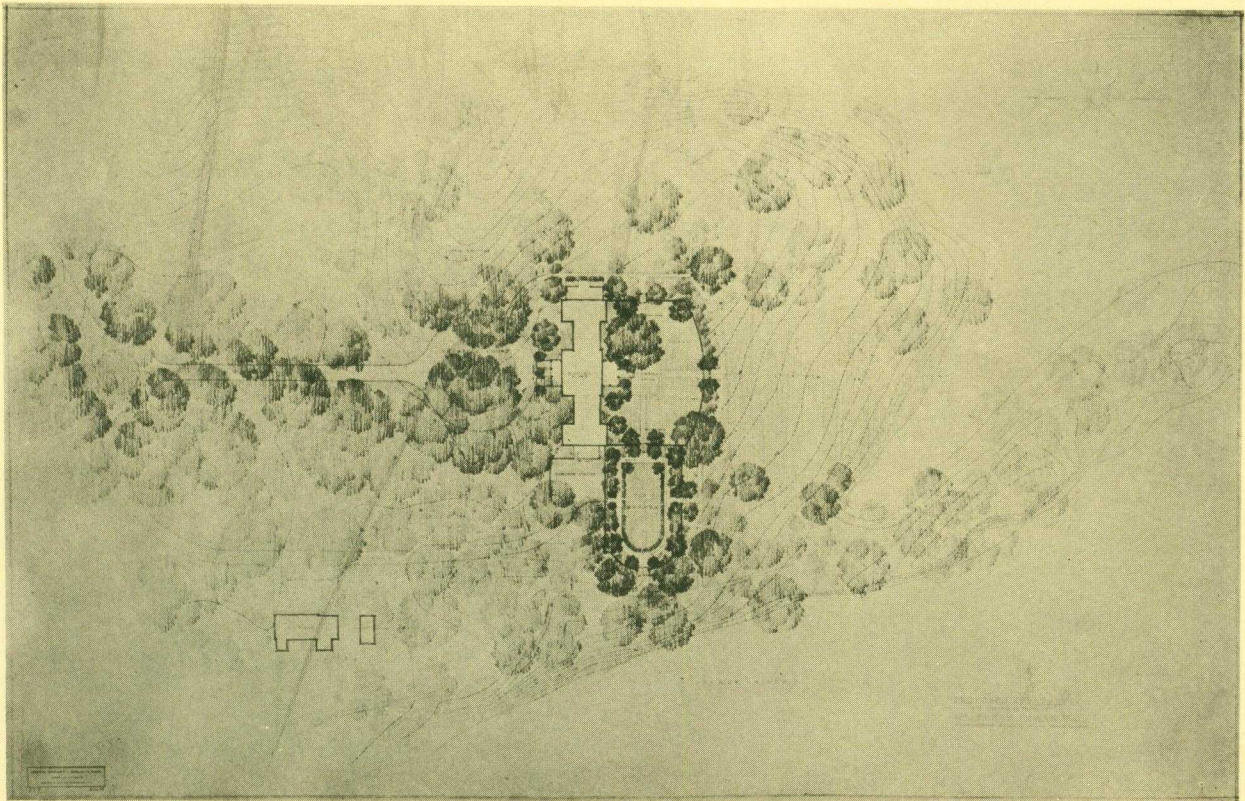
TERRACE GARDEN
ITALIAN PAVILION, NEW YORK WORLD'S FAIR



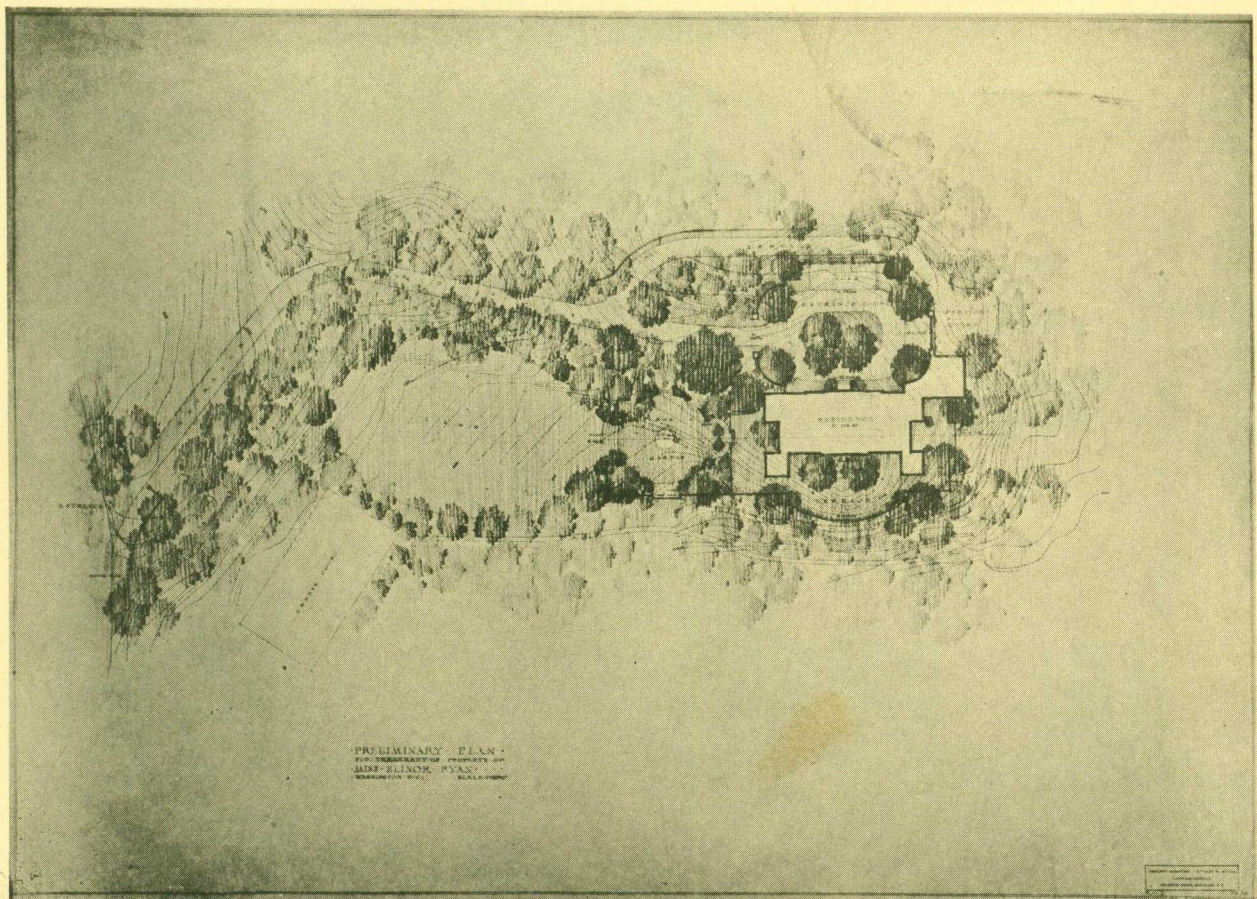
THE GARDEN
NETHERLANDS PAVILION, NEW YORK WORLD'S FAIR



PRELIMINARY PLAN FOR DEVELOPMENT OF PARK IN PITTSBURGH, PA.



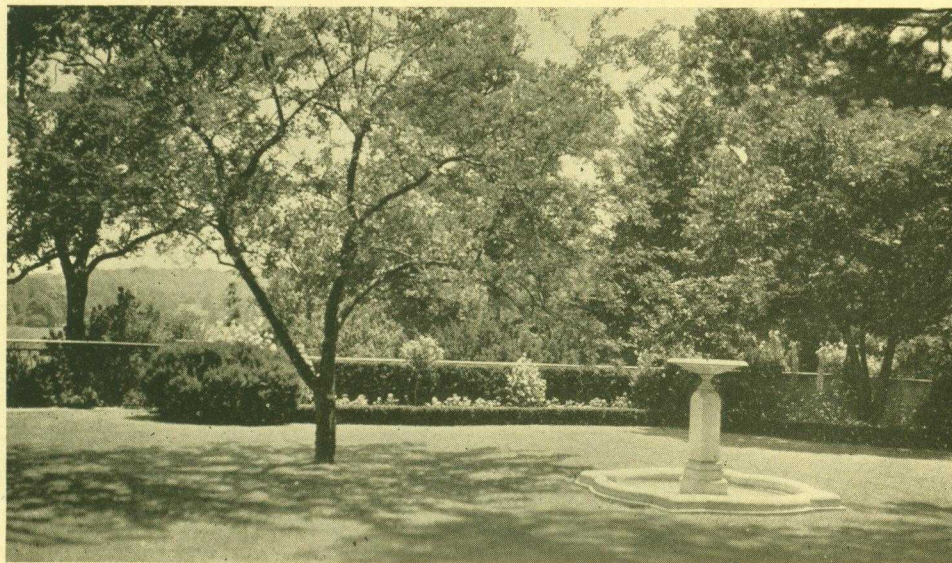
STUDY FOR DEVELOPMENT OF PLANTATION IN SOUTH CAROLINA



STUDY FOR DEVELOPMENT OF PROPERTY IN WASHINGTON, D. C.

ANDORRA NURSERIES, INC.

CHESTNUT HILL, PHILADELPHIA



GARDEN ON THE ESTATE OF MR. GEORGE D. WIDENER
PHILADELPHIA

DESIGN BY INNOCENTI AND WEBEL, L. A.

FOR SOME YEARS WE HAVE ENJOYED THE CONFIDENCE
OF BOTH MR. INNOCENTI AND MR. WEBEL. PLANT
MATERIALS, PERSONALLY SELECTED BY THEM, HAVE
ACHIEVED SPLENDID RESULTS IN THE EXECUTION OF
THEIR MASTERFUL DESIGNS

ANDORRA NURSERIES, INC.

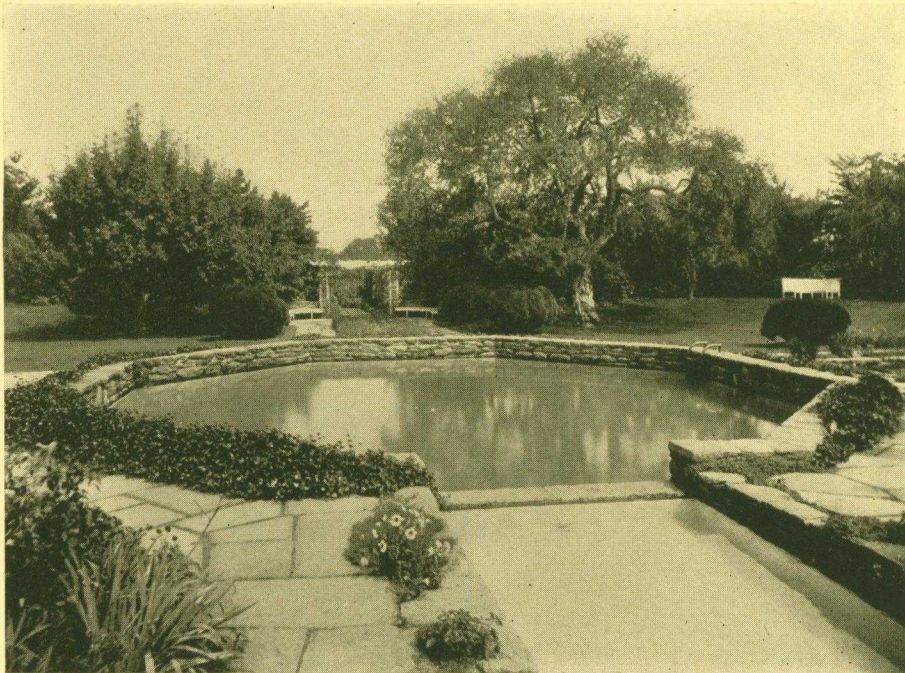
TRIANGLE NURSERY, Inc.

BROOKVILLE, L. I., N. Y.

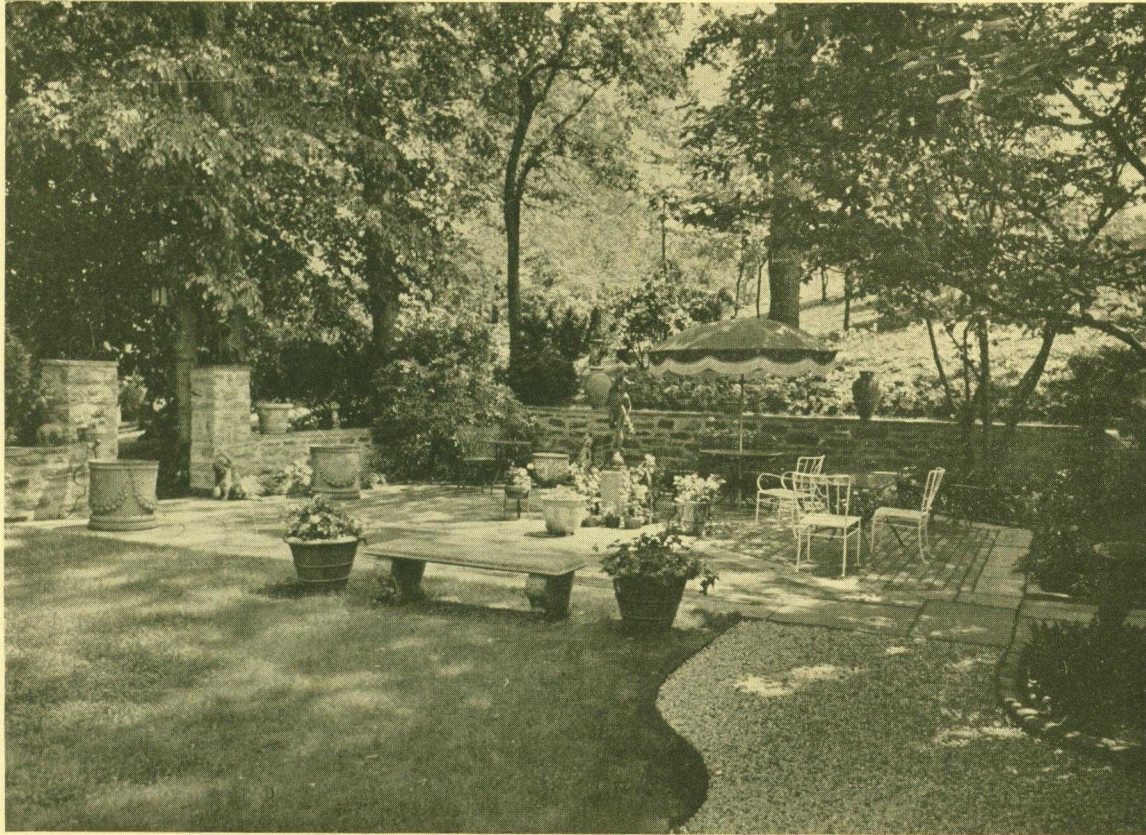
*It has been our privilege to cooperate with
Innocenti and Webel for many years
in securing their planting effects.*



TRIANGLE NURSERY SPECIALIZES IN TOPIARY WORK



JAMES F. MOLLOY
LANDSCAPE ENGINEERS AND CONTRACTORS
CHESTNUT HILL, PHILA., PA.



Details in a Formal Garden

Umberto Innocenti—Richard K. Webel,
Landscape Architects

R. H. JOHNSON COMPANY

1885 ————— WAYNE, PENNA. ————— 1942

RALPH JANNOTTA

General Contractor



Phone Roslyn 442

ROSLYN

NEW YORK

Glen Cove Road

We are grateful for Messrs.
Innocenti and Webel's
interest in En-Tout-Cas Courts

MODERN



AMERICAN

GIVE SO MUCH — ASK SO LITTLE

They are the Finest and Lowest
Maintenance Fast - Drying Tennis
Courts on the Market.

America's Finest Courts Since 1915

EN-TOUT-CAS AMERICA, Inc.

630 FIFTH AVE.

NEW YORK

Circle 6-5547

Tulips, Daffodils and other Spring Flowering Bulbs

*Grown on our own Nursery
at Babylon, L. I., N. Y.*

*are guaranteed to be extra selected and
of that top-size which insures finest
blooming qualities.*



"GREETINGS FROM TULIPDOM"

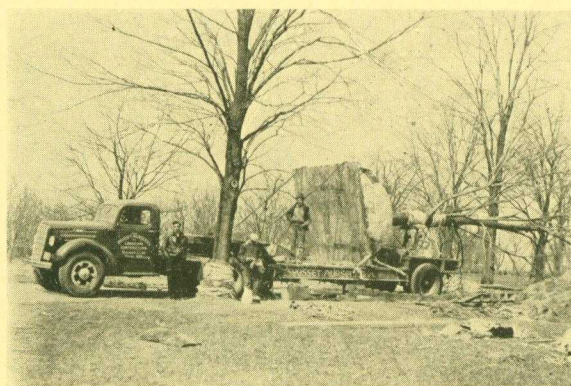


Our Descriptive Catalog will be sent free
on request to

ZANDBERGEN BROS., Inc.

"TULIPDOM"

10 Mill River Road
OYSTER BAY, L. I., N. Y.



LANDSCAPE CONTRACTORS

OF KNOWN ABILITY — INTEGRITY
EXPERIENCE — EQUIPMENT

The Syosset Nurseries
INC.

SYOSSET

LONG ISLAND, N. Y.

*If your landscape problem is
Unusual — Hard — Tough —
Consult us. We can help you.*

REINECKE-DILLEHAY

INCORPORATED



General Contractors

Specialists in the Construction of
Fine Residence and the Restoration
of Old Houses

Landscape and Garden Construction

Rock Gardens -- Grading -- Drainage

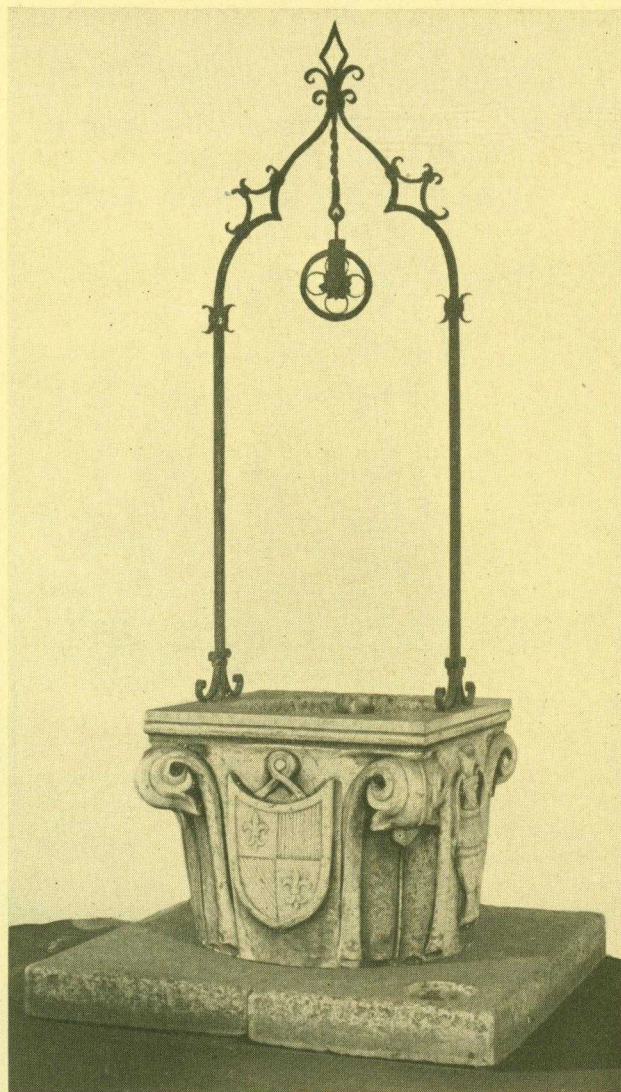
Dry and Masonry Walls

Planting -- Tennis Courts

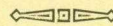


SOUTHERN PINES

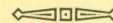
NORTH CAROLINA



Carved Istrian hard stone wellhead
of the Italian Renaissance. Height
(over all) 8'7", step 47" x 47".



For a number of years it has been
our pleasure to cooperate with
U. Innocenti and R. K. Webel
in the successful landscape
development of important estates



A. Olivotti & Co.
INCORPORATED

Garden Decorations — Works of Art

867 MADISON AVENUE, NEW YORK CITY

LARGE VARIETY OF NURSERY STOCK

Taxus, all sizes, especially dwarf for Edging
and Hedges, in place of Boxwood
Perennials and Rock Garden Plants

Estimates for Fall planting cheerfully given

Topsoil, Humus, Manure,
Fertilizers, etc.

Retail Sales

COUNTRY LIFE NURSERIES

J. W. EVERITT, Mgr.

401 Franklin Avenue
GARDEN CITY, N. Y.

Phone Garden City 3253
Phone Night Brookville 986

HENRY J. LUNDE

INCORPORATED



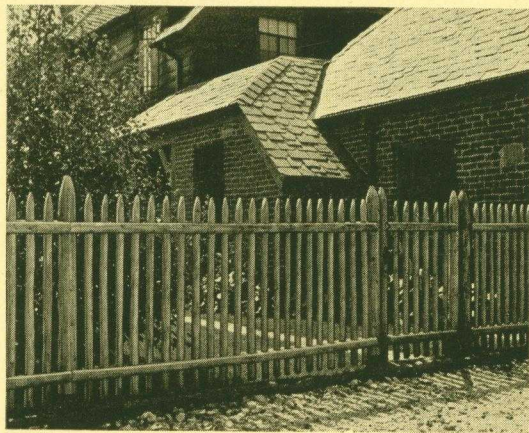
LUMBER & MILLWORK



SPECIALIZING IN DETAILED
COUNTRY ESTATE WORK

CABINET WORK, TRIM, DOORS,
SASH, SCREENS, STORM SASH
FENCES, STOCK MILLWORK

MANHASSET AVE. MANHASSET, N. Y.
MANHASSET 810



AMERICAN FENCE CONST. CO.

Attractive Fences of Rustic
Wood, Ornamental Iron
Picket, and Chain Link Wire to
harmonize with your Landscape
Plan.

Sales and Erecting Offices at

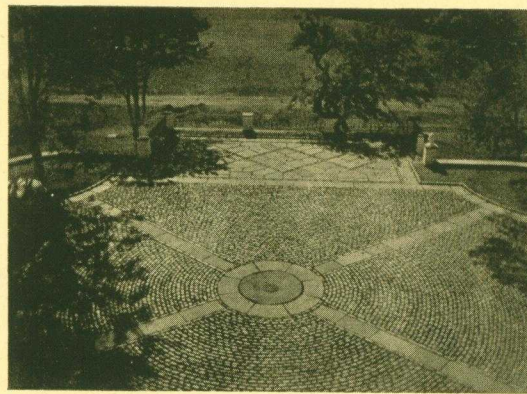
Jericho Turnpike
Jericho, Long Island

47 Mamaroneck Ave.
White Plains, N. Y.

P. O. Box No. 187
Westport, Conn.

605 - 66th Street
West New York, N. J.

Main Office: 522 FIFTH AVE., NEW YORK



Forecourt, Estate of Mrs. F. P. Sears, Hamilton, Mass.
Messrs. Umberto Innocenti & Richard K. Webel,
Landscape Architects

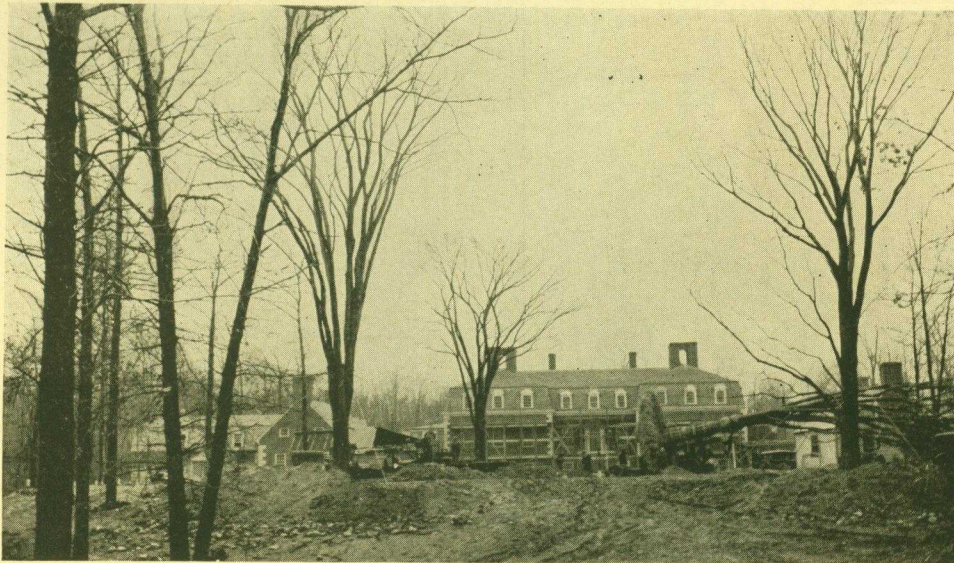
● Sixty years' experience in general
contracting, building, and landscaping
has given us the reputation of expert
workmanship and outstanding results.

CONNOLLY BROTHERS, INC.

BEVERLY FARMS, MASS.

TELEPHONES: B. F. 53 - 90

Moving and Supplying Specimen Trees Our Specialty



One of the many jobs we have done for Messrs. Innocenti and Webel

NORTH SHORE LANDSCAPE CO., Inc.

Landscape Contractors

TELEPHONE GLEN COVE 2146

GLEN HEAD, L. I., N. Y.

NELSON & BALDWIN

Licensed Land Surveyors

Topographical Surveys for
Landscape Development

Property Surveys — Subdivisions

Successors to H. E. Hawxhurst, C. E. — Established 1870

207 Post Avenue

WESTBURY

LONG ISLAND

Phone Westbury 817

Residence 663 or 445

Annual and Perennial Plants

in large quantities and variations
for Garden Planting.



Specimens in
BAYTREES -- ORANGES -- OLEANDERS
and TRAINED IVIES

WRITE FOR CATALOG

THE WHEATLEY GARDENS

C. F. BERTANZEL

P. O. Greenvale

Roslyn, N. Y.

Opposite Office of Innocenti & Webel

PHONE ROSLYN 44

WILLIAM H. DOYLE

INC.

NURSERIES and CONTRACTING

150 Acres Nursery Stock



We are fully equipped to handle work
in the following lines:

Driveways Built and Repaired

Tennis Courts and Swimming Pools

Masonry and Drainage Work

Fences of All Kinds

Large Trees Transplanted



Telephones:

Nursery, Berwyn 0651

Contracting Dept., Berwyn 0278

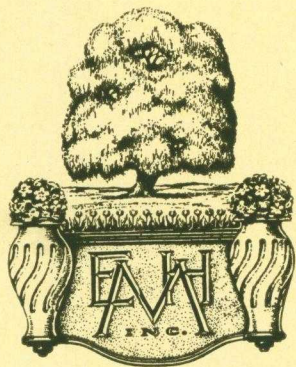
ELDON SMITH

Landscape Construction



ALLSTON

MASSACHUSETTS



EUGENE HENRI MOUQUIN

INCORPORATED

Landscape Contractors

OLD BROOKVILLE, L. I., N. Y.

P. O. Glen Head, L. I.

Phone
Glen Cove 4170

KARL G. FARIS

Landscape Contractor

We Specialize In
Executing Plans of Landscape Architects

Home Office: LEBECO, S. C.

Houston, Texas: 1937 W. GRAY ST.

New Orleans: ROOSEVELT HOTEL

ARCHITECTURAL CATALOG CO., INC.

ESTABLISHED 1911

NEW YORK

CHICAGO

MIAMI

Publishers of Architectural and
Engineering Media

Phone Westbury 666

East of Post Avenue

AUGUST POSILLICO

GENERAL CONTRACTOR and ROAD BUILDER

Landscaping Equipment for Rent
Bulldozer — Crane

Evergreens and Shrubs Furnished and Planted
Top Soil, Gravel, Cinders and Grits

TRUCKING

618 Old Country Road

WESTBURY

LONG ISLAND

LEWIS TREE SURGEONS CO.

"Preserve The Beauty of Your Grounds"

Expert Tree Surgery
Large Tree Moving
Lawn Building

Borer Control
Power Spraying
Landscaping

MEDIA, PA.

PHONE 4539

CHARLES YANDIK

Electrical Constructions and Repairs

Office—98 Du Bois Avenue

Storeroom—20 16th Avenue

SEA CLIFF

NEW YORK

Phone Glen Cove 894

ANTHONY FERRANTE & SON, Inc.

General Contractors

Cellar Excavating
Trucking
Landscaping
Roads
Grading

Top Soil
Washed Sand
Gravel
Cinders
Manure

Power Shovels
Heavy Trailers
Air Compressors
Road Graders
Bull Dozers

Established 1913

Telephone 1080 - 81

BERNARDSVILLE, N. J.

P. E. JONES COMPANY

Irrigation Contractors

GOLF COURSE IRRIGATION

LAWN SPRINKLER SYSTEMS

PRIVATE WATER SUPPLY

188 Broad St.

East Williston, N. Y.

Garden City 7620

HUGO KEY

Complete Landscaping Service

LARGE TREE MOVING A SPECIALTY



Coggeshall Avenue

NEWPORT

RHODE ISLAND

Telephone 4037

"If It Can Be Moved, We Can Move It"

P. G. SMITH

Landscaping Contractor

Tree Surgeons — Tree Spraying — Fertilizers

SPECIALIZING IN

SPECIMEN TREES — EVERGREENS
and LARGE TREE MOVING

2945 Oakford Rd.

Ardmore, Pa.

THE RECREATION LINE

RECREATION

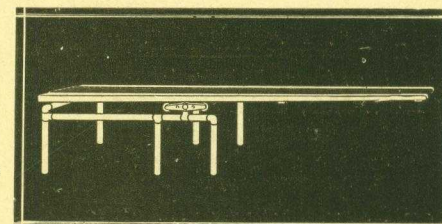
Swimming Pool, Playground
and Basketball Equipment, and
Bicycle Racks.

A Complete Line of Latest Design

Write for
Free Catalog

RECREATION
EQUIPMENT
COMPANY

Anderson, Indiana



W. T. RUNCIE, 480 Walton Road, Maplewood, New Jersey
Sales Representative for New York and adjacent territory



Thousands of Property Owners Today
Associate this Emblem with
SCIENTIFIC SHADE TREE CARE

This emblem shown above was adopted by the Bartlett Company in 1910, to symbolize a new approach to shade tree care based on scientific procedure in diagnosis and treatment. Today, many of the nation's leading Landscape Architects and tens of thousands of home owners from Maine to the Carolinas have come to recognize and welcome the advantages and economies of shade tree care "The Bartlett Way". Inviting your inquiries and assuring hearty cooperation at all times.

THE F. A. BARTLETT TREE EXPERT COMPANY

Research Laboratories and
Experimental Grounds
STAMFORD, CONNECTICUT

BARTLETT
TREE EXPERTS

Bartlett Service Is Available
in Every Community from
Maine to the Carolinas

Branch Offices: New York, Albany, Newburgh, Poughkeepsie, Syracuse, White Plains, Bay Shore, Southampton, Westbury, N. Y.; Danbury, Hartford, New Haven, Conn.; Boston, Greenfield, Osterville, Pittsfield, Mass.; Bellows Falls, Vt.; Ellsworth, Me.; Providence, R. I.; Orange, N. J.; Philadelphia, Harrisburgh, Pa.; Wilmington, Del.; Washington, D. C.; Richmond, Va.; Huntington, W. Va.



There are also 150 other cities and towns where special Bartlett Authorized Agents may arrange for Shade Tree Care "The Bartlett Way." Consult phone book or write our Home Office at Stamford, Conn.

